

# RURAL FACILITATOR TRAINING IN AGRICULTURAL SHORT FOOD SUPPLY CHAINS

Project reference number: 2019-1-CZ01-KA202-061270



## MULTIPLIER EVENT and FINAL EVENTS

The multiplier event (1 day) was organized at the end of the project disseminating the results of the whole project especially the intellectual outputs 3 and 4 and the business roadmap IO2. The Final event which could be altered into a direction of a conference, a workshop, a networking event according to the preferences and reached target group of the organizing partner.

The participants of the event were stakeholders in the agri-food sector, actors in the short food supply chain, farmers and owners and employees of SMEs in food sectors, rural development advisors as well as potential target group for future facilitators:

### WHERE TO EXPLORE MORE?

webpage:

[www.ruralfacilitator.eu](http://www.ruralfacilitator.eu)

Facebook profile:

@RuralFacilitatorErasmusPlus

Twitter: <https://twitter.com/RuralFacilitat1>

(resuming intellectual women; Employees of LEADER organizations; already existing market organizers; rural development NGO representatives; restaurant suppliers; rural tourism organizers/providers, producers, etc.)

The aim of the event was to identify the final target groups (rural facilitators in SFSC), to give information on the project and its results as well as to disseminate project materials, especially the handbook and the training materials, and offer participants a networking opportunity. Highlights on short supply chains, on the preservation of cultural food heritage via agricultural activities, organic and family farming and the future of agriculture in the country and in Europe are foreseen beyond the closely project-related topics.

## All project partners can be proud of their successful events

The very first event was in 04. 09. 2020 in Hungary, organized by **Trebag Ltd.**, with 51 participants. "The main objective of the event was to share the concept of the rural facilitator with the appropriate groups, and to get a feedback from actors in the agricultural area on the details of this future profession. Moreover, the topic of short food supply chains was discussed from several angles, from the writing of applications through discussing good practises to the innovations regarding SFSC's, a lot of relevant factors were part of the event.

Other than the presentations, a fair was held, where local short food suppliers introduced their own products.

The chosen venue was Kujáni farm at Kecskemét, where it was possible to hold the event outdoors or indoors safely if needed, due to COVID-19 situation. The farm is capable of hosting a large amount of people, and well equipped technically to suit all our needs."



The second event was in 01. 12. 2021 in France, organized by **Savoir-Faire & Co.**, with 44 participants. "The main objective of this presentation was to introduce students who are studying sustainable development, environmental issues or European projects with a local scope to the Rural F project. We thought that

these students would be able to understand the issues of the Rural F project and give us valuable feedback on what they thought was important on this topic. The job of rural facilitator already exists in France, so it was easier for them to visualize this job and what a training for it should be. The subjects of professional reconversion towards short food supply chain jobs and the motivations that push actors to develop this local economy were also discussed with them. The event took place directly at the University of Caen-Normandy, during a course that brought together students of these three courses (Sustainable Development, social issues of the environment, and European projects with local scope)."



The third event was in 05. 02. 2022 in Poland, organized by **ARID**, with 40 participants. „The main purpose of this event was to present the project, its main objectives and introduce the concept of rural coordinator to relevant groups with a survey and feedback from the agricultural sector on the details of this future profession. The topic of short food supply chains was also presented and discussed at great depth. The audience was very curious and asked many questions to which they received satisfactory answers.

The next stage of the meeting was for the gathered participants to present their products and exchange experiences and contacts. The participants discussed their businesses in the context of short food supply



chains. The meeting was conducted in pandemic safety standards. We were worried about the difficulties that were correlated with this situation, but we managed to organize everything safely and calmly.”



The fourth event was in 22. 02. 2022 in Hungary, organized by **Kislépték Association**, with 80 participants. “The main objective of the final event in Hungary was to share the results of the Rural Facilitator project and the handbook, the training materials were presented. The main topics were the following: training materials, the role and the need of the rural facilitator, marketing issues, challenges of the rural facilitator within the national circumstances, local products in public catering, important competencies for the facilitator. Other than the presentations in the afternoon 4 workshops were held with the leadership of 4 professionals. Due to the COVID-19 situation, we search for an appropriate place, where we can safely hold our event indoors with safe circumstances, i.e. the chosen venue was Varga Tanya farm at Kerekegyháza, where it was possible to have 80 people indoors safely as needed. The place was capable of hosting a large number of people, and well equipped technically to suit all our needs. After the plenary sessions in the afternoon there were 4 separate workshops rooms for the 4 themes. “



The fifth event was in 24. 2. 2022 in the Czech republic, organized by **Czech University of Life Sciences Prague**, with 60 participants. “The main objective of the event was to share the results of the project and to disseminate the project materials, especially the handbook and the training materials. Nevertheless the important aim of this event was to get in the touch with the target group and offer them a networking opportunity. For the project sustainability, it is a crucial issue to get the target group familiar with the results and let them spread the information about the project further.

For the final event we cooperate with the Private farming association and organized a common event – annual members meeting and the Rural facilitator final event together. That ensured the synergic effect and helped to achieve the maximum impact of the event.”



The sixth event was in 25. 02. 2022 in Romania, organized by **Spektrum Educational Center Foundation**, with 50 participants. “The aim of the

event was to identify the final target groups (rural facilitators in SFSC), to give information on the project and its results as well as to disseminate project materials, especially the handbook and the training materials, and offer participants a networking opportunity. Highlights on short supply chains, on the perseverance of cultural food heritage via agricultural activities, organic and family farming and the future of agriculture in the country and in Europe have been discussed in relation with the project-related topics.!



A total of participants attended the multiplier event and the final events were 325.

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